Rep Order# 9797.047 EC'd Yes Ver# 2 Status Returned Traffic Order# 1362210 Showing Buylines: Last Sta Revised Lines Last Received: Printed: 08/17/2012 1:40 PM 08/28/2012 4:10 PM

Fax# Estimate# Station WXLV-TV GREENSBORO/W.SALEM Phone# Buyer Product Advertiser 1536 OBAMA FOR AMERICA Laura Bassett ) POLITICAL

> Agency Hiatus Weeks Agency C/P1/P2/E Flight Dates WASHINGTON, DC 20007 3050 K ST NW ) GMMB 09/05/2012 - 09/17/2012 95/101/1536

1 of

w

Salesperson ( Sales Office ( Rep Firm ) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

## - CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. THICLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY EROADCAST ADVERTISING CONTRACT

M-H-M-	s S	M-E-W	LE DS - NA	L'és L	*2. W-F,M	Ln Day	tks	pls advise/revise asap.	REMARKS  pls see line # :  pls see lines 5:  pls see line # :  pls see line #
Station Remark.	09/12-09/17 Station Remark.	09/12-09/17 Station Remark.	09/16-09/16 Station Remark.	Station Remark.	09/12-09/17	Dates		rise asap.	p chy
V2 correct	2P-3P W2 this 1	1P-2P V2 this 1	10.5		9A-10A	Time			for prg chgs [75,16 & 17 For n/s football] football]
V2 correct programming is 'anderson cooper'	2P-3P GMA IN THE AFTERNOON W2 this line is n/a oversold)	1P-2P THE CHEW	11A-12P THIS WEEK V2 3x are n/a oversold)	V2 correct programming is 'the doctors'	JUDGE MATHIS	Program			/a's.
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\$50.00	\$20.00	\$20.00	\$25.00		\$20.00	Rate			
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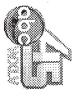
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ср тв #202-то8m	JIMMY KIMMEL	programming is 'revenge'	SECRET MILLIONAIRE	ogra	ROOKIE BLUE	is n/a	- L	DANCING W/T STARS	DANCING	is n/a	HOLLYSCOOP	ABC WORLD NEWS	NEWS14 ABC45	DOCTORS	1	Program			ed
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Rep Order# EC'd Yes	· 22	te#	711-			ENOM S		Totals	m Tota	ines not sent/		
9797047	WXLV-TV GREENSBORO/W.SALEM: ( ) POLITICAL OBAMA FOR AMERICA	1536	Laura Bassett			-SALES MONTHLY TOTALS-	65 / \$5,700.00	Sales Totals. 65 / \$5,700.00	Station Totals. 65 / \$5,700.00	Lines not sent/rcld/rtrn. 0 / \$0.00 —COMPETITIVE—	Market Totals	
Ver# 2	NSBORO/W.S CAL MERICA		-	-	2		-	0.00	700.00	0 / \$0.00	otals	
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Status Returned											250	
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Traffic Order# 1362210	ncy ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Agency C/P1/P2/E	Flight Dates Hiatus Weeks								0%	200
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WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Washington, DC 20007 1010 Wisconsin Ave NW Associates-Washington

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%

Weekly/Irregular

Account Types

National/Political Candidate Agency BRD

95/101/1536

Phone/Fax Buyer Name Sales Office Salespersor

Line

Line Type / Break Type (Ref #)

1.0 Normal Line / SPOT (1)

09/12/12-09/14/12

Dates

Sec Length

Run Times

SPW Mo Tu We Th

Ţ × Sa Si

Spots

Rate

Total

Station

\$25.00

\$100.00 Greensboro (WXLV)

GOOD MORNING AMERICA

8/24/12

Comments

\$80.00 Greensboro (WXLV) Greensboro (WXLV)

\$20,00

\$20.00

×

09/12/12-09/17/12

09/12/12-09/17/12

:30 12P- 1P (EST) :30 9A- The Doctors :30 7A- ABC-Good Morning

:30 12P- 1P (EST)

Agency Advertiser Schedule Dates Contract #

Brand Product

Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Bassett,Laura Millennium Washington DC

Commission % Package Deal 09/12/12-09/17/12 1362210

Obama for America (30051)

Greer Margolis Mitchell, Burns & Associates-Washi CO-OP **Entered By** Last Modified Headline # 08/24/12

Date Entered

By Broadcast Month Sep. 2012 Greensboro (WXLV)

Grand Total:

2 2

\$2,770.00

A35+R Normal

\$2,354.50

Demo Net Total Commission Order Type 15.00 \$415.50

ECR09797047 08/27/12 Lisa Carter

Sales Tax

CONFIRMATION CONTRACT

Date:

\$785.00

\$785.00 Greensboro (WXLV)

SCANDAL

8/24/

ABC WORLD NEWS ABC WORLD NEWS RICKI LAKE ANDERSON

8/24/12 8/24/12 8/24/12 8/24/12

\$60.00 \$55.00

Comments:

3/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

10.0 Normal Line / Prime (18)

8.0 Normal Line / News (12) 7.0 Normal Line / SPOT (10) 6.0 Normal Line / SPOT (9) 5.0 Normal Line / SPOT (4) 4.0 Normal Line / SPOT (3) 3.1 Normal Line / SPOT (6) 3.0 Revised Line / SPOT (6) 2.0 Normal Line / SPOT (2)

9.0 Normal Line / News (14)

09/16/12-09/16/12 09/12/12-09/17/12 09/12/12-09/17/12 09/12/12-09/17/12 09/16/12-09/16/12 09/15/12-09/15/12 09/12/12-09/17/12

:30 6:28:45P- ABC-World News :30 6:30P- ABC-World News Monday-Friday

:30 10:02P- ABC-Scanda (Thursday)

:30 SP- Ricki Lake :30 3P- Anderson Cooper :30 10:58:40A- ABC-This Week :30 8A- ABC-Good Morning American Saturday

1 1 1

\$25.00 \$50.00 \$25.00 \$10.00

\$100.00 Greensboro (WXLV) \$200.00 Greensboro (WXLV)

\$25.00 Greensboro (WXLV) \$10.00 Greensboro (WXLV) \$80.00 Greensboro (WXLV)

THIS WEEK

8/24/12

GOOD MORNING AMERICA

8/24/12

8/27/12 8/24/12 8/24/12

MILLIONAIRE MILLIONAIRE THE DOCTORS

\$220.00 Greensboro (WXLV)

\$60.00 Greensboro (WXLV)

09/13/12-09/13/12

Page 1 of 2



Greer Margolis Mitchell, Burns &

Associates-Washington 1010 Wisconsin Ave NW

Washington, DC 20007

Comments Billing Type Account Types

Ste 800

WXLV-TV 3500 Myer Lee Dr

Winston Salem, NC 27101

Sales Office Salesperson Brand Product

Agency Schedule Dates Contract # Advertiser

1362210

09/12/12-09/17/12 Obama for America (30051)

Demo Entered By Last Modified Headline # 08/27/12 Lisa Carter

Date Entered

08/24/12

Order Type ECR09797047 õ

Package Deal 15.00 A35+R Normal

Commission \$415.50 \$2,354.50

Net Total Sales Tax

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8% Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Weekly/Irregular National/Political Candidate Agency BRD 95/101/1536 Bassett,Laura Millennium Washington DC Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Commission %

Buyer Name

Phone/Fax

Grand Total:	Sep. 2012	By Broadcast Month	Greensbo	
44	4	st Month Spots	Greensboro (WXLV)	
\$2 770 O	\$2,770.0	Ra		

	Accepted-Agency/Advertiser:		16.0.3 Closed Preempt (5)	16.0.2 Closed Preempt (5)	16.0.1 Closed Preempt (5)	16.0 Normal Line / SPOT (5)	15.0 Normal Line / Prime (19)	14.0 Normal Line / SPOT (1)	13.0 Normal Line / SPOT (22)	12.0 Normal Line / SPOT (21)	11.0 Normal Line / News (20)	Line Line Typ
	vertiser:		mpt (5)	mpt (5)	mpt (5)	/ SPOT (5)	/ Prime (19)	/ SPOT (1)	/ SPOT (22)	/ SPOT (21)	/ News (20)	Line Type / Break Type (Ref #)
	in a		09/14/12	09/13/12	09/17/12	09/12/12-09/17/12	09/16/12-09/16/12	09/17/12-09/17/12	09/12/12-09/17/12	09/12/12-09/17/12	09/12/12-09/17/12	Dates
						ω	ω	ω	w	ω	ω	Sec
	Date:					113	13	15	16	i ii	iii	Length
3000	Accepted-Station:	CONFIRMATION CONTRACT				:30 10:58:25A- ABC-The View	:30 8P- ABC-Revenge (Sunday)	:30 7A- ABC-Good Morning America	:30 12:02:05A- ABC-Jimmy Kimmel Live	:30 11:35P- ABC-Nightline	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	Run Times
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	Comments:					\$20.0	\$785.0	\$25.0	\$20.0	\$60.0	\$200.0	Total
			Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$20.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$25.00 Greensboro (WXLV)	\$20.00 Greensboro (WXLV)	\$60.00 Greensboro (WXLV)	\$200.00 Greensboro (WXLV)	Station
			Pre-empt/Spot -HRA	Pre-empt/Spot -HRA	Sold Out/Exception - Rate won't clear, matt	VIEW	REVENGE	GOOD MORNING AMERICA	DIMMY KIMMEL	NITELINE	NEWS14 ABC45	Comments
						8/24/12	8/24/12	8/24/12	8/24/12	8/24/12	8/24/12	Entered

7-1-1-1 AL. 74-77 784 11 Til

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Last Received:

Printed: 08/17/2012 1:37 PM

Showing Buylines: All Rep Revised Lines 08/17/2012 11:59 AM

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Buyer Station WXLV-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL Estimate# Product OBAMA FOR AMERICA Laura Bassett

WASHINGTON, DC 20007
Agency CP1/P2/E 95/101/1<?>
Flight Dates
Hightro V' 09/05/2012 - 09/17/2012

> Sales Office ( Salesperson ( Rep Firm

Salesperson Phone# Salesperson FAX# ) WASHINGTON ) JONATHAN VITTI 202-955-5342

ON LINES 16 & 17. PLS ADVISE. PLS CF- CHRISTINA FOR JON

12-330 370.70

uds/er えいんつ

Fax# Phone#

V.1 8/17

\*9/11 IS BLACKED OUT\* PLEASE NOTE- NEED MG OFFERS FOR SPOTS NEW POLITICAL ORDER. STARTS 9/12. TOTAL \$5700.

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							-	
Phone#	Buyer	Estimate#	Product	Advertiser	Station W		EC'd Yes	Rep,Order#
	Laura Bassett	1536	OBAMA FOR A	Advertiser ( ) POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM			9797047
-			MERICA	CAIL	NSBORO/V	-		Ver# 1
					V.SALEM			Ver# 1 Status New
Hiatus Weeks	Flight Dates	Agency C/P1/P2/I	WASH		Agency ( ) GMME			Traffic Order#
	09/05/2012 - 09/17/2013	Agency C/P1/P2/E 95/101/1536	WASHINGTON, DC 20007	3050 K ST NW	GMMB	Sh		);#
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Salesperson FAX#	Salesperson Phone#		Salesperson (	Sales Office (	Rep Firm	ines	08/17/2012 11:59 AM	08/17/2012 1:37 PM
	# 202-955-5342		) JONATHAN VITTI	) WASHINGTON				2 (
								2 of 4

## -- CONTRACT COMMENT --

Fax#

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

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SA	W-F,M	W-F,M	W-F,M	₩-₽,М	W-F,M	W-F,M	W-F,M	W-F,M	US	SA	W-F,M	W-F,M	Day	CONSISTENT WITH
09/15-09/15	09/12-09/17	09/12-09/17	09/12-09/17	09/12-09/17	09/12-09/17	09/12-09/17	09/12-09/17	09/12-09/17	09/16-09/16	09/15-09/15	09/12-09/17	09/12-09/17	Dates	THIS ORDER, KATE O
GP-630P	630P-7P	6P-630P	5P-6P	3P-4P	2P-3P	IP-2P	12P-1P	11A-12P	11A-12P	8A-9A	9A-10A	7A-9A	Time	COMMUNICATIONS,
HOLLYSCOOP 3	ABC WORLD NEWS 3	NEWS14 ABC45	DOCTORS A. L. Y.	RICKLEAGE (ANDRESS)	GMA_IN_PHE AFTERNOON & W	тив снем	MILLIONAIRE S	VIEW 3 3X N/A	THIS WEEK	GOOD MORNING AMERICA WK	JUDGE MATHIS MUNICIPALITY	GOOD MORNING AMERICA	Program	CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY EROADCAST ADVERTI ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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\$25.00	\$55.00	\$45.00	\$25.00	\$50.00	\$20.00	\$20.00	\$20.00	\$20.00	\$25.00	\$10.00	\$20.00	\$25.00	i Ratte	KAIZ) DOES N
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р Ú ·	υπ	σ	4	41	ıμ	41	4	4	Н	Н	4	ហ	Spots	OR ETHNIC
\$25.00	\$275.00	\$225.00	\$100.00	\$200.00	\$80.00	\$80.00 05	\$80.00	\$80.00	\$25.00	\$10.00	\$80.00	\$125.00	Total Cost	NG CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-REPORT TOTALS- Report Totals. 65 / \$5,700.00  -SALES MONTHLY TOTALS- Sep 12. 65 / \$5,700.00  Sales Totals. 65 / \$5,700.00  Station Totals. 65 / \$5,700.00  Lines not sent/rcld/rtrn. 0 / \$0.00	22 W-F,M 09/12-09/17	21 W-F,M 09/12-09/17	20 W-F,M 09/12-09/17	19 SU 09/16-09/16	18 TH 09/13-09/13	17 TU 09/11-09/11 Sales Remark.	16 TU 09/11-09/11 Sales Remark.	15 M 09/17-09/17	14 SU 09/16-09/16		In Day Dates	Buyer Lama Bassett  Phone#  Fax#	. ₹	Rep.Order# 9797047 Ver# 1 EC'd Yes
	12A-IA	1135P- 1205A	11P-1135P	46-48	10P-11P	10P-11P V1 *NEED MG-	8P-9P V1 *NEED MG-	8P-10P	630P-7P	1	Time		SALEM	Status New
2 2 2 X	JIMMY KIMMEL	NITELINE	NEWS14 ABC45	SECRET MILLIONAIRE ROWAS	ROOKEE BLUE 3	PRIVATE PRACTICE 9/11 IS BLACKED OUT	DANCING W/T STARS RESULTS - 9/11 IS BLACKED OUT	DANCING WITH THE STARS 15	abc world news $\mathcal{Z}$		Program	Agency CIFIFZIE 95/101/1550 Flight Dates 09/05/2012 - 09/17/2012 Hiatus Weeks	440	Traffic Order#
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	\$5.00	\$15.00	\$40.00	\$785.00	\$785.00	\$705.00	\$900.00	\$800.00	\$60.00	1 1 1 1 1 1	Rate	<b>70.70</b>		red: 08/ rved: 08/ rs: All Lines
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	\$20.00	\$60.00	\$200.00	\$785.00	\$785.00	\$705.00	\$900.00	\$800.000	\$60.00	1 1 1 1 1 1	Total Cost			4.

Beg EC	Rep,Order# EC'd Yes	9797047	Ver#	 Status	New	Traffic Order#

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA

Last Received: 08/: Showing Buylines: All Lines Printed: 08/17/2012 1:37 PM 08/17/2012 11:59 AM

4 of 4

Rep Firm Sales Office ( Salesperson (

) WASHINGTON ) JONATHAN VITTI

202-955-5342

Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/05/2012 - 09/17/2012 Hiatus Weeks

Buyer Phone# Fax#

Estimate#

1536 Laura Bassett

-COMPETITIVE-

Market Totals

WGHP

28%

VYMW

WUPN

IIXW

31%

ATIXM

% % 30% Salesperson Phone# Salesperson FAX#

\$71,250 CABL % UNKN ω o, WBFX % % WCWG % AMIM

Demos Books

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